



Bloom Day Spa Gift Card Policy Update

At Bloom Day Spa, we believe in being transparent with our guests, so we'd like to clarify our gift card policy.

Effective January 1, 2026, Bloom Day Spa adopted a 2-year expiration policy for all newly purchased gift cards. This policy was implemented to encourage gift cards to be enjoyed sooner rather than later while helping us better manage our services.

Gift cards purchased prior to January 1, 2026, remain redeemable for spa services under the terms that were in effect at the time of purchase.

To help protect our guests and prevent unauthorized use, Bloom creates a guest account for the **gift card holder when a gift card is purchased. Our system records the gift card holder** as the individual authorized to redeem services associated with that gift card.

For gift cards purchased for **anonymous gifts, raffles, auctions, giveaways, or similar events**, where a recipient is not identified at the time of purchase, the **physical gift card serves as proof of redemption** and may be redeemed by the individual who presents it at the time of service.

If assistance is needed regarding a gift card, we may request the physical gift card, proof of purchase, or other documentation necessary to verify the information in our records before making updates or providing account-specific information. These procedures are in place to help protect both our guests and Bloom Day Spa from unauthorized use and gift card fraud.

As printed on the back of every Bloom Day Spa gift card:

Gift card must be presented at the time of service. Bloom Day Spa is not responsible for lost, stolen, damaged cards or unauthorized use. This gift card is nontransferable and cannot be redeemed for cash.